

PALESTINIAN
INTERNATIONAL
COOPERATION AGENCY



ANNUAL | 20
REPORT | 20

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ABOUT PICA

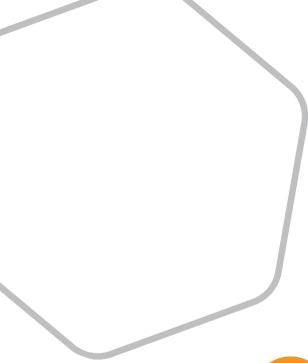


“ IS THE MAIN PUBLIC
DIPLOMACY TOOL OF
THE STATE OF PALESTINE ”

ABOUT US

The Palestinian International Cooperation Agency (PICA), established by a Presidential decree by President Mahmoud Abbas on January 2016, is the main public diplomacy tool of the State of Palestine, and the national coordinator for South-South and Triangular Cooperation (SSTC). PICA transfers Palestinian knowhow to countries of the South, in the form of development and technical assistance. Its creation is guided by a national responsibility towards the international community and is an expression of gratitude and appreciation for the support given to the State of Palestine over the years.

Importantly, PICA maximizes knowledge sharing, enriches development cooperation, contributes to international development process of the South and enhances the role of Palestine as an agent of positive change in the world. Palestine is honored to capitalize on its contributions to the international efforts in the field of development and humanitarian cooperation, aiming to participate in realizing UN 2030 agenda and its SDGs.



OUR VISION

We aspire to contribute to a resilient world united by solidarity through development by forging a new humanitarian-development partnership between the State of Palestine and other developing countries, anchored in sharing and co-creating proven solutions for building resilience.

OUR MISSION

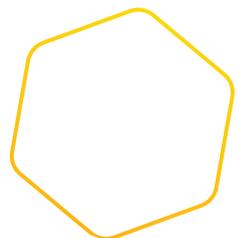


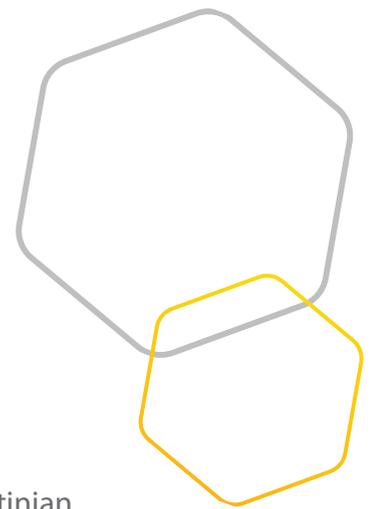
We deliver proven humanitarian and development solutions to other developing countries and promote South-South and Triangular Cooperation in the process of making substantial contributions to humanitarian relief, sharing good practices and promoting SSTC.

PICA plays a vital role in exercising solidarity on international level by executing bilateral, trilateral, and multilateral cooperation initiatives leading to improved living standards and strengthening resilience across the world. Thus, PICA contributes directly to advancing 2030 agenda and its SDGs, in cooperation with local, regional and international partners.



PICA PILLARS





TECHNICAL COOPERATION AND KNOWLEDGE-SHARING

PICA relies entirely in its missions, programs and activities on the Palestinian human resources and knowhow skills to provide technical cooperation and share knowledge. Technical cooperation and knowledge sharing include but not limited to the following areas: health, agriculture, energy, statistics, engineering, education, media training and others.

RELIEF AND HUMANITARIAN FAST RESPONSES

Based on PICA vision to engage in post natural disaster response and intervention operations and as part of the international civil protection mechanism, PICA has established Palestine Rapid Response and Rescue team (PRRRT) in 2017. The team is comprised of specialized doctors, rescuers, emergency medical technicians, civil defense members, and humanitarian relief and shelter experts.

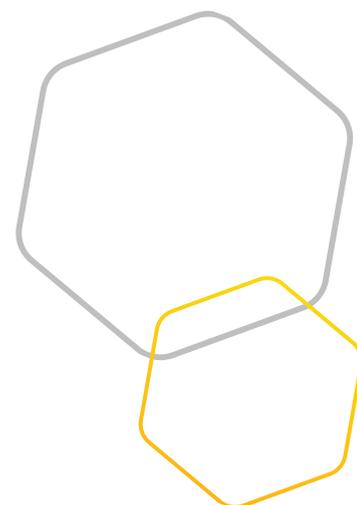
PUBLIC-PRIVATE PARTNERSHIPS AND FOSTERING INVESTMENT OPPORTUNITIES

PICA seeks to create robust partnerships with the Palestinian private sector (from within the State of Palestine as well as the diaspora communities) in order to initiate and implement strategic projects across different geographical locations and economic industries. These projects aim to improve the well-being and socio-economic conditions in targeted countries - benefiting from a wide range of signed agreements and cooperation frameworks with local, regional and international partners.

POLICY LEADERSHIP

Based on its own experiences, PICA provides thought leadership in the international development policy arena, contributing in a limited but strategic way to international development policy-making. It mainly contributes with its policy leadership to regional and international development plans as well as promoting resilience and the humanitarian-development nexus and effectiveness – with particular emphasis on SSTC.

2020 MISSIONS



THE REPUBLIC OF GUINEA

PICA implemented two development programs in health and Information technology in the republic of Guinea as follows:

Health Program:

PICA carried out its first phase of the development cooperation program in the Republic of Guinea. The program aimed at carrying out a large number of pre-agreed medical operations in coordination with the Ministry of Health Wellness in the Republic of Guinea. The Palestinian medical team included specialized doctors in Gynecology and Obstetrics, Ophthalmology, Pediatric, Emergency, Internist and Diabetics.



The medical team achieved the following:

- conducted over 70 surgeries
- trained over 150 hospital staff in the medical fields





Information Technology Program:

PICA completed phase one of its cooperation programs in Information Technology for the benefit of the Guinean Ministry of Foreign Affairs. The program included the following:



- Installing new equipment consisting of new 40 computers, 5 IP Telephones, Firewall, UPS, External Storage and 2 Servers as part of establishing archives and intel communication systems.
- Providing training about equipment usage and digital archiving for 10 Guinean technicians.





SIERRA LEONE

PICA implemented a medical program in Freetown, Sierra Leone. The medical team achieved the following:



- Conducted over 35 surgeries in pediatric fields, eye surgeries
- Performed 70 Medical examinations to different medical cases in the hospital.
- Provided medical consultations including practical training to the Sierra Leonean doctors during the surgeries.
- Implemented more than 10 Medical Lectures to medical school graduates.
- Medical checkups on the Lebanese Community.



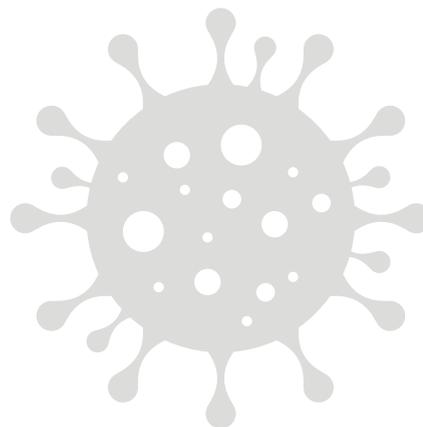


COVID-19 RELATED CONTRIBUTIONS



It is fair to say that 2020 was a challenging year, a year like no other as the world has faced a global pandemic and people all over the globe have seen profound changes in their lives and careers.

Similarly, we at PICA were not able to proceed with our plans as COVID-19 pandemic, constant closures and lockdowns spelled a setback for our 2020 plans. However, we decided to step up to the plate and temporarily redirected our focus towards enhancing South-South and Triangular cooperation, contributing to COVID-19 awareness campaign inside the State of Palestine, conducting fruitful partnerships, building capacities for our team, and participating in numerous online webinars, sessions and trainings. While uncertainty remains around the outlook, we will continue to seek and create opportunities out of crises, aiming at contributing to 2030 agenda and its SDGs and building a better world for all.





Covid-19 Awareness Campaign

The Palestinian International Cooperation Agency (PICA) launched a campaign in partnership with UNICEF, UNRWA, World Health Organization (WHO), Bank of Palestine (BoP) and Palestinian Ministry of Health on March 15th, aiming at raising awareness on the global pandemic, Covid-19. It has been conducted through reaching out to the public, delivering certain social and medical messages, motivating the public to take safety measures, sharing information and busting myths to help fight the Coronavirus. PICA, using its social media platforms including, mainly Facebook, Twitter, website, YouTube and Instagram, reached its audience with intended messages. The campaign's daily posts, weekly influencers' videos and info-graphics reached over 42 million people in the year of 2020.





مش كل الأبطال معروفين

كون البطل وخليك فاليبت
التزامك مسؤوليتك لتحمي عيلتك ومجتمعك

لمعرفة المزيد قوموا بزيارة الموقع التالي:
<https://www.unicef.org/sop/ar/covid19>

لإستفساراتكم يمكنكم الإتصال
على الرقم المجاني لوزارة الصحة
الضفة 1800-000-888 غزة 103

يونيسف لكل طفل منظمة الصحة العالمية الأمم المتحدة UNWFP PICA بنك فلسطين BANK OF PALESTINE وزارة الصحة الفلسطينية

الخوف طبيعي، احكي مع اللي بتحبهم عن مشاعرك.

إحنا أقوى منه

لمعرفة المزيد قوموا بزيارة الموقع التالي:
<https://www.unicef.org/sop/ar/covid19>

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تعريض نفسك لأشعة الشمس أو لدرجات حرارة أعلى من 52 درجة مئوية لا يساعد على الوقاية من مرض كوفيد-19

قد تصاب بعدوى فيروس مهما كان الطقس
مشمساً أو حاراً.

لمعرفة المزيد قوموا بزيارة الموقع التالي:
<https://www.unicef.org/sop/ar/covid19>

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ما هو الحجر الصحي؟

الحجر الصحي هو تقييد حركة أو فصل الأفراد
الأصحاء الذين ربما تعرضوا للفيروس عن البقية
للمساعدة في رصد الأعراض والكشف المبكر عن
فيروس كوفيد-19

لمعرفة المزيد قوموا بزيارة الموقع التالي:
<https://www.unicef.org/sop/ar/covid19>

لإستفساراتكم يمكنكم الإتصال
على الرقم المجاني لوزارة الصحة
الضفة 1800-000-888 غزة 103

يونيسف لكل طفل منظمة الصحة العالمية الأمم المتحدة UNWFP PICA بنك فلسطين BANK OF PALESTINE وزارة الصحة الفلسطينية

لكل فرد دور في محاربة انتشار فيروس كوفيد-19

التزامك بالتعليمات الصادرة عن الحكومة هي مهمتك لمنع انتشار فيروس كوفيد-19 وانقاذ الأرواح

لمعرفة المزيد قوموا بزيارة الموقع التالي:
<https://www.unicef.org/sop/ar/covid19>

لإستفساراتكم يمكنكم الإتصال على الرقم المجاني لوزارة الصحة: **الضفة 1800-000-888** غزة 103

يونيسف لكل طفل منظمة الصحة العالمية الأمانة الفلسطينية للصحة منظمة الصحة العالمية UNICEF PICA وزارة الصحة الفلسطينية

كيفية غسل الفواكه والخضروات في ظل جائحة كوفيد-19؟

- اغسل يديك جيداً بالماء والصابون أولاً
- اغسل الفواكه والخضروات جيداً وخاصة عند أكلها دون طهي

الرقم المجاني لوزارة الصحة، غزة: 103 | الضفة: 1800000888

يونيسف لكل طفل منظمة الصحة العالمية الأمانة الفلسطينية للصحة منظمة الصحة العالمية UNICEF PICA وزارة الصحة الفلسطينية

Palestine TV Program: Covid-19 Procedures and Prevention

In cooperation with Palestine TV, PICA launched an exclusive program to highlight the role of Palestinians worldwide during COVID-19. Different figures, doctors, businessmen and women were invited to speak live during the program about their efforts to raise awareness and mitigate the impact of the virus. These efforts included the participation of Palestinian doctors and nurses in the front line battle against the virus, launching awareness campaigns about the virus, providing meals from restaurants owned by Palestinians to the front line medics and providing food parcels to marginalized communities. This program covered the efforts of Palestinians in different continents such as Europe, Africa, Latin America, Asia, USA and Australia. The total number of the guests we hosted were around 45 during a one-month and a half-daily streamed program.

Reorienting IsDB/ITFC and UNOSSC Grants to the Ministry of Health

During the first Covid-19 outbreak, the Palestinian International Cooperation Agency (PICA) re-directed grants from the United Nations Office of South-South and Triangular Cooperation (UNOSSC), the Islamic Development Bank Group and the International Islamic Trade Finance Corporation (ITSC) to the Palestinian Ministry of Health. The grant aimed at enhancing the National capacities of MoH and to support the health sector in facing Covid 19 pandemic.

Developing the Capacity of Sudan's National Lab

Despite the efforts exerted by the government of Sudan to face COVID-19 pandemic through raising awareness campaigns and conducting daily testing, the health sector is facing pressing challenges. The health sector lacks trained doctors and health care workers, insufficient isolation centers, and protective equipment as well as low numbers of trained laboratory personnel in molecular-based technologies, including molecular virology and molecular biology.

In order to help Sudan to navigate through this pandemic, PICA, in partnership with the Islamic Development Bank (IsDB), the International Islamic Trade Finance Corporation (ITSC) as well as United Nations Office for South-South Cooperation (UNOSSC) has responded to the urgent need of Sudan's government to support its weakened health system.

Therefore, a reverse linkage project has been designed to build the capacities of medical workers in Sudan through providing the necessary medical equipment for testing and dealing with COVID-19 cases as well as building the technical capacities of health workers who are in the forefront of the national efforts to combat COVID-19.

The International Cooperation Agency (PICA) has been identified as a provider of expertise in COVID-19 related issues through its doctors' network scattered around the globe. Around 8,000 Palestinian doctors work in Europe, the USA, Canada, and Asia are ready to share their knowledge and expertise with doctors in the Arab region and beyond.

CAPACITY-BUILDING PROGRAMS

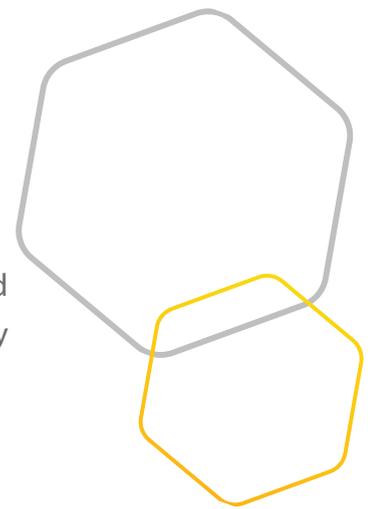


EDUCATION

E-Learning

Online courses for specialists

YOUR COURSES



PCPM Capacity-Building Training

In cooperation with the Polish Center for International Aid (PCPM), PICA launched an e-learning training courses funded by the Polish Aid. The PCPM Capacity building programs included:

- UNOCHA Course
- INSARAG Course (International Search and Rescue Advisory Group)
- Crisis Management Course

Around 20 participants attended each course from the PRRRT, which includes participants from MOH, PCD, PRCS, noting that in the crisis management course there were additional partners participating such as the Palestinian National Forces, Birzeit University and Jawwal Telecommunication Company.

Developing PICA Institutional Capacities

In cooperation with IsDB and the Chilean International Cooperation Agency (AGCI), PICA started developing a reverse Linkage project that aims to meet PICA's needs in enhancing the National Ecosystem in Palestine, while focusing especially on developing the institutional capacities of PICA, establishing a coordination scheme between PICA and the Palestinian providers of knowledge, as well as devising financial mechanisms for promoting SSTRC (Fundraising).

ONLINE WEBINARS





- Webinar: The role of international cooperation agencies in the challenges and opportunities of South-South and Triangular Cooperation in the context of COVID-19 crisis.
- Webinar: Triangular Cooperation with Latin America and the Caribbean: A forward-looking Modality for a Globalized World.
- Webinar: Arab States South-South and Triangular Cooperation – Experiences and Lessons Learned.
- Webinar: Triangular co-operation in the margins of the Celebration of the United Nations Day for South-South Cooperation.
- Webinar: Health and Socio-Economic Impact of COVID-19 – Challenges and Opportunities for NGOs and CSOs in the Global South.
- Webinar: COVID-19 Experience of Countries ahead of the Global Curve.
- Webinar: Virtual Arab Regional Workshop: Investing in the SDGs through South-South & Triangular Cooperation Beyond COVID-19
- Webinar: Highlighting South-South Cooperation in response to Covid-19.
- Webinar: The role of cities in combating COVID-19



2020 FRUITFUL PARTNERSHIPS



Global Partnership Initiative

PICA is a proud member of the Global Partnership Initiative on Effective Triangular Cooperation «GPI», aiming to contribute to achieving the GPI's inclusive aim of fostering more effective triangular co-operation as a contribution to implementing the 2030 Agenda for Sustainable Development and the BAPA +40 Outcome Document.



United Nations Volunteering Program

The cooperation between PICA and the United Nations Volunteering program aims to promote the Palestinian professional volunteers who are the backbone of PICA's humanitarian and development missions, and the most important asset of the State of Palestine.

Resource Mapping Center

Resource Mapping Center is a Palestinian project that is implemented inside the State of Palestine and the diaspora in partnership with the Islamic Development Bank, which aims to establish a Resource Mapping Center to be the official guide for the State of Palestine to share and exchange Palestinian expertise with countries of the south. We are working on publishing a guidebook that includes information on the pioneering Palestinian development experience in the fields of agriculture, education, higher education, health, information technology, local administration / local governance and social development. It also will include comprehensive information on knowledge resource centers and development solutions that have been chosen to be a primary reference for the Islamic Development Bank, the countries of the South, PICA and relevant Palestinian international institutions.

PICA'S CONTRIBUTION TO INNOVATION



SUSTAINABLE DEVELOPMENT GOALS



BUSALA



BUSALA
Innovation Challenge

BUSALA INNOVATION CHALLENGE: "WE INNOVATE, WE CONTRIBUTE, WE IMPACT!"

An ambitious initiative in partnership between PICA and the Higher Council for Innovation & Excellence (HCIE) aimed at creating impact at home and abroad

Despite the uncertainty and turmoil due to the rapid spread of the COVID19- pandemic across the globe, the Palestinian International Cooperation Agency (PICA) joined forces with the Palestinian Higher Council for Innovation & Excellence (HCIE) to officially launch their joint initiative "Busala Innovation Challenge" in June 2020. This ambitious and future-looking initiative aims primarily to provide an inclusive platform for Palestinian innovators, entrepreneurs and startups to apply and scale their innovative solutions while contributing to the efforts aimed at addressing global development challenges - with particular emphasis on the common challenges facing marginalized communities across the countries of the global South.

A committee of experts have succeeded in evaluating a total of 117 online applications divided into three main categories based on their growth stages: -1 Idea-stage project. -2 Prototype/ Minimum Viable Product (MVP). -3 Startup.



WE INNOVATE, WE CONTRIBUTE, WE IMPACT

نبتكر .. نساهم .. نوثر



BUSALA

Innovation Challenge

Startup Category

1st Place: RedCrow: The intelligence and security solutions provider that operates in different locations across the Middle East & North Africa (MENA) region and contributes to risk and threat mitigation in unique and volatile situations through customized automated feed in real time.

2nd Place: Flowless: Flowless contributes to water sustainability by helping water utility companies increase water supply efficiency. Flowless system utilizes artificial intelligence and internet of things (IoT) to monitor and control water networks and provide insights for process automation and faults detection.

3rd Place: Jana Reading: Innovative online platform for learning and teaching Arabic language reading skills at progressive levels.

Prototype/MVP Category

1st Place: O.T Solar Water System: Efficient solar water heating system utilizing Phase Change Material (PCM) which offers a more reliable, economical and environmentally-friendly alternative to traditional water heating systems.

2nd Place: Standing and Toilet Wheelchair: An inspiring design model and prototype for the new generation wheelchairs which aim to empower disabled people.

3rd Place: Walter: An innovative and efficient household water treatment system which connects the shower with the toilet to reuse greywater collected from the shower to cover toilet consumption after it's filtered.

Idea-stage Category

1st Place: White Sapphire: White Sapphire provides an environmentally-friendly solution to the problem of plastic waste in Palestine and globally. White Sapphire team have engineered a unique methodology to turn plastic into plants through fun and creative products.

2nd Place: Mahsool: Mahsool is an online platform that aims to contribute to food security by offering real-time data to farmers that can enable them to maximize their agricultural output across different seasons and climates.

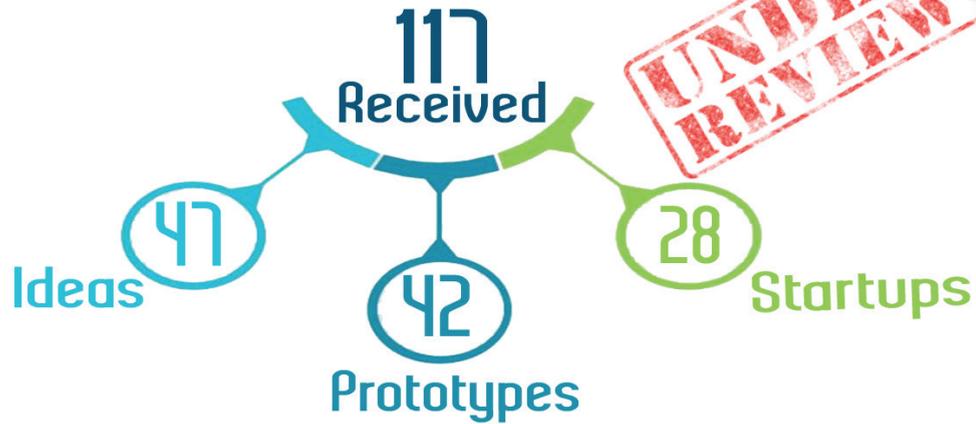
3rd Place: Mobile Village: Mobile Village is an architectural design-concept which seeks to build environmentally-friendly and affordable buildings that serve the needs of people living in marginalized and vulnerable communities.

WE INNOVATE, WE CONTRIBUTE, WE IMPACT

نبتكر.. نساهم.. نوثر



APPLICATIONS UNDER REVIEW



WE INNOVATE, WE CONTRIBUTE, WE IMPACT

نبتكر.. نساهم.. نؤثر

2020 PUBLICATIONS





Yes Palestine Can

PICA, with the support of SESRIC, published a guidebook titled “Yes, Palestine Can” in order to demonstrate the Palestinian expertise in specific domains within the framework of South-South and Triangular cooperation. “Yes, Palestine Can” guidebook aims at giving insight into the role of the PICA in transferring the “resilience experience” through development and humanitarian assistance by dispatching competent Palestinian human resources from inside the State of Palestine and the diaspora to contribute in the implementation of UN’s 2030 Agenda for Sustainable Development and the OIC2025- Programme of Action.



IMPROVING THE PALESTINIAN EMERGENCY MEDICAL SYSTEM 2020-2019

This report is a part of the project titled “Support to emergency medical system training programme and development, improving access to healthcare services, Palestine (West Bank), 2020-2019” funded by the Polish aid and implemented by the PCPM along with PICA, PRCS and MoH.



Improving the Palestinian Emergency Medical System 2019-2020



This Week in Palestine: “Palestine: A Donor Country?”

The content of the October issue was shaped and designed in partnership between TWiP and PICA by capitalizing on the strengths and comparative advantages of each organization. The theme of TWiP's October issue was “Palestine: A Donor Country?” and as the title clearly indicates, the aim is to examine the role that Palestinians play on the international stage and how they contribute to the global efforts that aim to address the various humanitarian, social, and economic challenges facing humanity. Importantly, the theme also aims to challenge long-standing convictions that portray Palestinians only as people under military occupation who are dealing with constant political instability and underdevelopment at home. It is worth mentioning that while the challenges facing the Palestinian people are well known and documented, it has become equally important to shed light on the role of the Palestinian people as responsible global citizens. Hence, it is hoped that the October 2020 issue of TWiP has been able to play an inspiring role in highlighting many of the contributions made by Palestinian expertise in support of global solidarity and cooperation between nations.



Solidarity through Development
The State of Palestine's Role in South-South Cooperation

By Imad Zuhairi

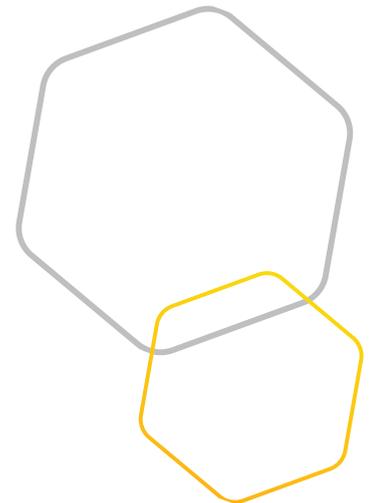
Guided by a vision of “solidarity through development for a more resilient world,” the State of Palestine, through the Palestinian International Cooperation Agency (PICA), seeks to mobilize its skilled human resources to provide technical assistance to support partner countries in responding to crises and tackling development challenges. Precisely, PICA aims to promote South-South and triangular cooperation while realizing the 2030 Agenda and its 17 Sustainable Development Goals (SDGs).

In order to work towards this vision, PICA was created in 2016 as the main development cooperation tool of Palestinian foreign policy with specific attention given to supporting developing countries across and beyond the Arab region. PICA envisions sustainable development becoming reality through cooperation and solidarity within a just and prosperous international community.

The Palestinian Rapid Response Team on a humanitarian mission in Dominica, 2017.



PICA PARTNERS



INTERNATIONAL PARTNERS: >>>





LOCAL PARTNERS: >>>







PICA.MOFA



pica.mofa



PICA_MOFA